

FSB Skills 30:30 at Longfield Academy



On Wednesday 21st November, Longfield Academy hosted what has now become a regular part of the Post 16 careers offering; FSB Skills 30:30. For the fourth year running, the academy was delighted to partner with the FSB (Federation of Small Businesses) to bring a varied range of business sectors into the academy to engage with students.



Ralph Meyer, Global Senior Customer Success Manager, LinkedIn



Paul Andrews, CEO Jobs in Kent

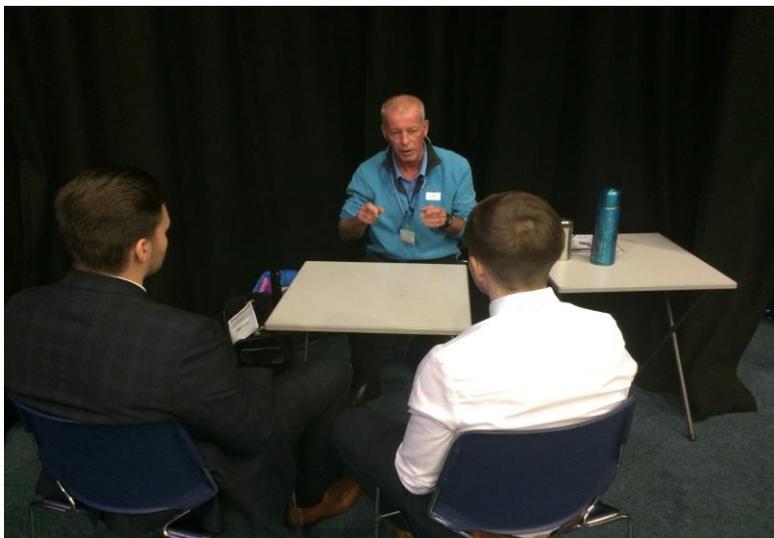
Beginning with a highly informative presentation by Ralph Meyer of LinkedIn, over 70 year 12 and 13 students were given the opportunity to consider “Networking with Purpose”. Ralph started his presentation by informing students on his own career journey, elaborating that his recent job roles have all come about by having a high profile and being noticed when networking both in person and online. Students were asked to consider and practise in pairs, an “elevator pitch”, where they have 60 seconds to introduce themselves and make an impact. Moving on to online networking, Ralph went on to emphasise the importance of having a compelling summary.



Whilst students engaged in their presentation, attending business guests participated in two sessions: “Welcome to the job revolution” with Paul Andrews, CEO of Jobs in Kent and “Where will your business be in 5 years’ time?” by Peter Searle of Business Doctors.

Within the final part of the event, 30 year 12 students and participating businesses came together for a session of speed networking. Students dressed as if they were having an interview and put their best feet forward to present themselves in a professional manner.

The event ended with 10 minutes of free networking with many students staying on past the event end timing to talk with business delegates. Post event, when surveyed, all responding students gave positive feedback on the experience.





Business delegate comments included:

"It was a great meeting! Please let me know when the next one is going to be on "

Thank you again to the FSB, our valued presenters and guests.